



UConn Alumni Reunion Guidelines

**BECAUSE
OF** The Campaign
for UConn Nation
UCONN



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UNIVERSITY OF CONNECTICUT

Goals in Reunion Planning

To assist groups that request to hold a reunion. This is defined as any UConn alumni group, such as an affinity, sports, fraternity/sorority, residence, school, etc., that would like to gather for a specific purpose.

Find Your Purpose

[Link to the UConn Foundation Give Now!](#)

The purpose should strive to support UConn Foundation initiatives and focus on the university's strategic pillars:

1. Students First
2. Academic and Innovation Excellence
3. Health and Wellness of People and Planet
4. Husky Pride

Considering Costs

The reunion must “break even”. Costs must not exceed the expected revenue. Quotes for expenses, the venue, catering, etc. must be acquired and a budget should be presented at the start of the planning stage.



Committee Volunteers

There should be a volunteer committee chair and additional committee members whose responsibilities include:

- a) Choosing a reunion date with the help of the UConn Foundation advisor, that does not conflict with larger university events.
- b) Providing the expected attendee count with verbal commitment of attendance.
- c) Discussing and deciding on the “goals” of the reunion, such as whether it’s strictly a reconnection gathering with fellow alumni that have a shared interest or a gathering with more elements; university speakers, a tour, or any element that would require additional UConn Foundation staff involvement.
- d) Deciding which donation fund(s) of choice to support in the link (slide 3, #2.) and selecting elements to support themes related to university pillars.
- e) Attending virtual or in-person committee meetings as requested by the UConn Foundation reunion advisor. Responding proactively to email questions and requests from the advisor.
- f) Actively promoting donations to the chosen fund(s) during registration, at the event, and post-event. The preferred result is a 75% donation rate for attendees.
- g) Completing the volunteer confidentiality agreement, with the knowledge that you will not be provided with any constituent personal information or given access to any UConn Foundation financial information other than what is disclosed by the advisor.



THANK YOU

The UConn Foundation will make every effort to work collaboratively with volunteer committees when planning a reunion. A reunion committee wish list will be considered; however, all final decisions are made by the UConn Foundation based on the feasibility of the request. Volunteers are expected to interact consistently with the UConn Foundation advisors using a positive and proactive demeanor. Our goal is to help you achieve a successful and impactful reunion with your support.

